



CATÓLICA  
LISBON  
B/SINESS & ECONOMICS

LEADING TODAY.  
INSPIRING TOMORROW.

CHOOSE CATÓLICA-LISBON

# IMAGINE STUDY DISCOVER

Come for the experience,  
expand your horizons and prepare your future  
entering in a world of opportunities



CATÓLICA  
LISBON  
B/SINESS & ECONOMICS

[www.clsbe.lisboa.ucp.pt](http://www.clsbe.lisboa.ucp.pt)

# About CATÓLICA-LISBON

1972 First Undergraduate Program in Management



1992 Executive Education Launch



1991  
MBA Establishment

1997 Executive Education launched abroad (Angola)



2007 Bologna MSc Launch  
Lisbon MBA First Edition



1998 Research Center First Evaluation: Excellent



# About CATÓLICA-LISBON



2007 First Phd in partnership with Carnegie Mellon University

2007 Triple Crown Accreditation



2007 First Portuguese School in the Financial Times Ranking



Top 25 Position in the Financial Times Ranking

2013



Executive Education in partnership with Kellogg School of Management Launch 2010





#25   
European Business School according to the **Financial Times**

#1 Portuguese Business School according to the <b>Financial Times</b>	1 <sup>st</sup> Portuguese Business School accredited by the <b>Triple Crown</b>	40+ years of academic excellence	35% international professors
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## Faculty

- 90% Professors with PhDs in foreign universities
- 35% International faculty members
- 12 Nationalities

1 <sup>st</sup> Portuguese Business School in <b>International rankings</b>	#1 <b>CFA®</b> Program Partner	#1 <b>Business School</b> in Portugal	100+ <b>partnerships</b> with Universities worldwide	97% of our students are employed within <b>3 months</b> after graduation
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CATOLICA  
LISBON  
BUSINESS & ECONOMICS

CATÓLICA-LISBON **TODAY**

# > Leader in Portugal

#1 Business School in Portugal

#1 in Executive Education

#1 Placement Success

# 1 in Business Research

Alumni that are World Class Leaders



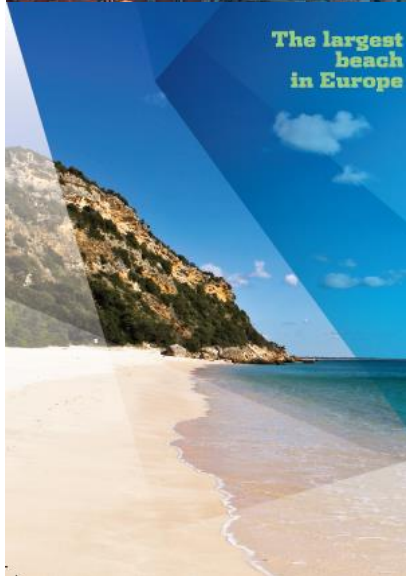
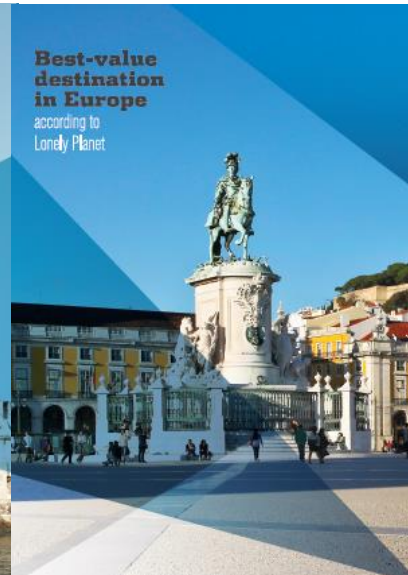




**"Living in Lisbon is a wonderful experience."**

Stephan Alexander Dreier, Germany  
International Master in Management







## BOLOGNA REFORM



**CREATION OF  
AN OPPORTUNITY**

- > International mobility for students
- > Uniformity of Higher Education
- > Mutual Recognition of Qualifications
- > Increased Partnerships and Collaboration across Schools
- > Social Sciences have a competitive advantage
- > Initially at Master (2<sup>nd</sup> Cycle) level



Expect to  
**Exceed**



**Among the Top 50**  
Masters in Management Programs



Masters in Management  
Ranking 2014

**300**

Students  
per year

**22**

Average Age

**40+**

Nationalities

**50%**

of International Students  
in our master classes

Undergraduate  
degree within  
**2** the last  
years

## OUR STUDENTS ARE FROM

Angola | Austria | Armenia | Belgium | Brazil | Bulgaria | Canada | China | Croatia | Colombia | Czech Republic | Denmark | Estonia | Finland | France | Georgia | Germany | Greece | Guatemala | Hungary | India | Italy | Kazakhstan | Lithuania | Luxembourg | Macedonia | The Netherlands | Norway | Peru | Poland | Portugal | Romania | Russia | Slovakia | South Africa | Spain | Sweden | Switzerland | Taiwan | Tunisia | UK | Ukraine | USA | Uzbekistan | Venezuela



2011

- + 146% International Applicants
- + 88% International Students

2012

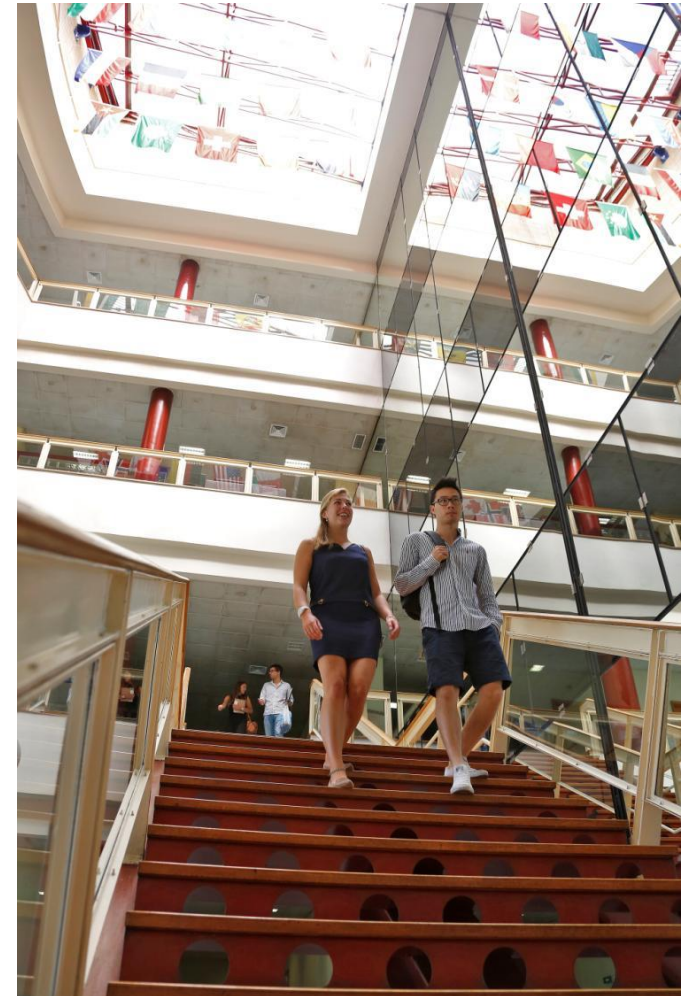
- + 26% International Applicants
- + 4% International Students

2013

- + 34% International Applicants
- + 45% International Students

2014

- + 78% International Applicants
- + 59% International Students



**THANK YOU!**